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In 2007, the Greater Kansas City Community Foundation had more families, individuals and businesses join our family of giving than ever before in a single year.

- Laura McKnight, President and CEO of the Greater Kansas City Community Foundation

KC FAST FACT:

Score 1 for Health provided more than 12,000 screenings to urban core and underprivileged children during the 2005-06 school year. The Kansas City University of Medicine and Biosciences and the Deron Cherry Foundation sponsor the program, which provides free in-school health screenings, preventive health education and resources for treatment.

Source: [Score 1 for Health Community Report](#)

SAVE THE DATE! [KC Branding Alliance](#)

Is promoting, positioning or discussing KC's assets a part of your job description? If so, mark your calendar for **Thursday, April 10, 4:00 to 6:00 p.m.** for our first KC Branding Alliance of 2008. [Stay tuned!](#)

Please forward this information on to your marketing, advertising, public relations, human resources and personnel staff.

Contact [Jauqui Craig](#) for more information.

KC RATINGS & RANKINGS:

Kansas City ranks 7th among large U.S. population centers for its percentage of volunteers.

Source: [Corporation for National and Community Service](#), 2007

Read more [KC ratings and rankings](#).

KC BY THE NUMBERS: KC Supports the Arts

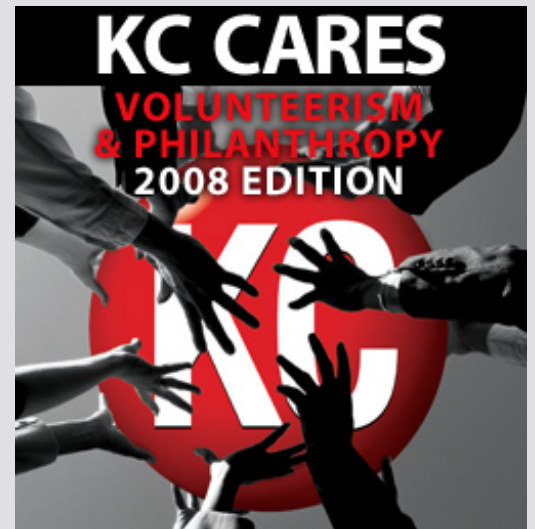
In its first year, the [ArtsKC Fund Workplace Giving Campaign](#) raised \$195,264 – 30 percent above its goal. With such tremendous support from KC's business community, the Arts Council hopes to raise \$300,000 in 2008. The fund supports KC arts organizations, programs and artists.

[Find an art or civic organization near you](#)

Read more [statistics on our region](#).

WHO KNEW? The Ultimate Tomorrow for Kids

Now in its 12th year, [YouthFriends](#) has connected more than 176,000 students with more than 25,000 mentors throughout Greater Kansas City.



The first rule of marketing is knowing your product.

If your product is the KC region, **MARKETING KC** is designed to keep you up-to-date on new developments in our metro area.

MARKETING KC is a bi-monthly news brief created to assist human resources, corporate relocation and personnel recruiters with talent attraction to the KC area. It's also an information resource for marketing,

Developed by YouthFriends and funded by the Kauffman Foundation, [UpLink](#) is Kansas City's first-ever community hub connecting the workplace to the classroom.

[Become an UpLink Mentor](#)

WHAT THE WORLD IS SAYING:

The 2006 Columbus Foundation of Ohio national survey ranks the [Greater Kansas City Community Foundation](#) as the eighth-largest community foundation in the United States, based on total assets. In addition, the GKCCF ranks third in the amount of grants distributed and fifth in the number of gifts received from philanthropists.

Source: [The Kansas City Star](#), 2007

[Get involved](#)

[Greater KC Philanthropic Events Calendar](#)

DESTINATION KC: Harvesters Volunteer Outreach Center

In 2006, [Harvesters: Community Food Network](#) distributed 24 million pounds of food and household products to the greater Kansas City area. In the same year, volunteers gave nearly 68,000 hours of their time sorting food.

[Volunteer at Harvesters](#)

[2008 Events Benefiting Harvesters](#)

BE OUR FRIEND: www.myspace.com/thinkkc

KC2.0 and KC OPTIONS: Talent Recruitment for the New KC

The greatest cities are those that have the greatest men and women. Let [KC2.0](#) and our unique products and services sell KC for you!

KC Options' second annual issue is now available, with more than 100 pages answering the question, "Why should I move to Kansas City?"

Contact [Roxanne Elliott](#) – Manager of Talent Recruitment & Marketing at 816.374.5659.

ALL THINGS KC:

KC Merch, KC Icon Co-Branding and [Downloadable Logos](#)

Contact [Veronica Manzano](#) – Events & Merchandising Specialist

[Subscribe](#): MarketingKC and KC Branding Alliance

Please forward to your friends and peers.



advertising, public relations, real estate professionals and KCADC partners.

MARKETING KC provides you with the tools and data needed to help market our region. Feel free to use or pass along any of the content from MARKETING KC as you help us promote OneKC.

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