



The new Christopher S. Bond Bridge at I-29/I-35 across the Missouri River, will open this October.

KC news

KCNEWS IS A QUARTERLY GROWTH UPDATE FOR THE GREATER KANSAS CITY AREA, KNOWN AS **KCne**.

Allen Foods Selects the Greater KC Region for New Facility

State-of-the-art commercial bakery to be built in Topeka, Kan.

Allen Foods, a division of Bimbo Bakeries USA, will build a new manufacturing facility in Topeka, Kan., on a 20-acre site in the Central Crossing Commerce Park. The state-of-the-art facility will serve as a commercial bakery for Allen Foods and produce fresh, high quality bread products for the local market.



The new facility will create more than 50 new jobs for the area and the company's capital investment will exceed \$30 million.

"We are very excited to be coming to Topeka," said Dick Bay, regional vice president of operations for Allen Foods. "We are going to build a great place to work, focused on the safety of our associates, the quality of our products and service to our customers."

According to economic impact projections over the next 10 years, Allen Foods' new facility will create 137 direct and indirect jobs, resulting in roughly \$64 million in salaries for direct and indirect workers and \$44.7 million in taxable sales and purchases in Shawnee County.

"Allen Foods represents another great international addition to the diverse mix of employers who continue to choose Topeka/Shawnee County," said Doug Kissinger, president and CEO of GO

Topeka/Greater Topeka Chamber of Commerce. "This will be a state-of-the-art high technology facility which will provide quality wages and attractive benefits."

Allen Foods executives considered sites in the states of Arkansas, Missouri and Oklahoma. The company selected Topeka for its skilled workforce, central location and incentives.

"Allen Foods found Kansas to be a great fit," said Kansas Secretary of Commerce Bill Thornton. "This was largely due to the state's central location, strong workforce and business-friendly policies. We look forward to a long and productive relationship with this great organization."

Allen Foods is part of the Bimbo Bakeries USA family of companies, a leading commercial baker in the United States, and part of Grupo Bimbo, the world leader in the baking industry. Serving brands like Boboli, Mrs. Baird's, Thomas and Orowheat. Grupo Bimbo is currently No. 5 among the largest food corporations in the world, just behind Unilever, Sara Lee, Kraft Foods and Nestlé. It was purchased in 2005 by international billionaire, Carlos Slim.

The Kansas City Area Development Council was pleased to work with the following partners to attract Allen Foods: **GO Topeka/ Greater Topeka Chamber of Commerce; City of Topeka, Kansas; Kansas Department of Commerce; CB Richard Ellis; Kansas Gas Service and Westar Energy, Inc.**

bimbobakeriesusa.com

Women's Collegiate Athletics Leadership Group Locates New Headquarters in KC

National association moves from North Carolina to downtown Kansas City, Mo.

The National Association of Collegiate Women Athletics Administrators (NACWAA) recently moved its headquarters from Wilmington, NC to Kansas City. NACWAA is the only nationally recognized professional membership organization for women in intercollegiate coaching and athletic administration.



"I am so thrilled the NACWAA can call Kansas City home," said Patti Phillips, executive director of NACWAA. "Women's athletics is experiencing tremendous growth, and Kansas City is one of the country's strongest advocates for women's athletics. Kansas City will help us take NACWAA to the next level as we seek to empower the next generation of intercollegiate women's athletic leaders."

The move will create several new jobs within the next 18-24 months. The offices occupy 1,600 sq. ft. at 2000 Baltimore in Kansas City, Mo. NACWAA represents 2,000 members from universities, colleges, conferences and affiliated organizations across the country.

"Kansas City has a proud history of hosting collegiate athletic events and organizations, and the National Association of Collegiate Women Athletics Administrators' choosing to relocate its headquarters there will add to that tradition," said Missouri Governor Jay Nixon. "We are pleased that state economic incentives helped make this announcement a reality, which will create new, high-paying jobs for hardworking Missourians."

This announcement further advances the Kansas City community's commitment to intercollegiate athletics. NACWAA will now have the opportunity to collaborate with an important group of KC-based sports organizations, including the National Association of Intercollegiate Athletics (NAIA), Fellowship of Christian Athletes (FCA), the Women's Intersport Network (WIN for KC), 360 Architecture and the National Center for Drug Free Sport.

"The benefits of a central U.S. location for this headquarters in a dynamic and growing city are tremendous. There are existing regional leadership groups that will offer synergy and a strong support system for NACWAA including the Kansas City Sports Commission and Convention & Visitors Association," said Bob Marcusse, president and CEO, Kansas City Area Development Council.

Founded in 1979, the National Association of Collegiate Women Athletics Administrators' mission is to enhance and promote opportunities for women in intercollegiate athletics administration. It is a not-for-profit membership organization providing educational programs, professional and personal development opportunities, information exchange and support services to enhance collegiate athletics.

The Kansas City Area Development Council was proud to work with the following partners to bring NACWAA's headquarters to Kansas City: **Economic Development Corporation of Kansas City, Missouri; Missouri Partnership; Missouri Department of Economic Development; 360 Architecture; Global Prairie; Kansas City Convention & Visitors Association; Kansas City Sports Commission and Foundation; and KCP&L.**

NACWAA.org

KC SMARTPORT

SUPPLY-CHAIN CENTERED

Keeping you up-to-date with information about the transportation, distribution and logistics industries in the greater Kansas City area.

U P D A T E

Intermodal Progress

The Kansas City region is home to numerous intermodal facilities, including the Logistics Park KC, KCI Intermodal BusinessCentre, Northland Park and CenterPoint Intermodal Center - Kansas City. Located throughout the region, each facility offers low transportation costs, a central location and available Foreign Trade Zones. National trade and business magazines have endorsed the KC region as a key location for intermodal facilities, a major distribution destination and transportation hub, and a strong logistics selection for companies due to low costs and growing intermodal facilities. As the nation's largest rail hub and third largest trucking center, Kansas City is the prime intermodal destination.

Trade Data Exchange

With the help of public and private funds, KC SmartPort is working to improve supply chain visibility and increase efficiency in the Kansas City area as well as on a global level. KC SmartPort's leadership has led to the development of the Trade Data Exchange (TDE) - a member-owned, self-regulating organization formed to link all stakeholders and provide synergy to the business of global

trade. The TDE offers many benefits to companies in the logistics industry by providing real time visibility and cargo



security through a virtual interface. KC SmartPort leads the organization to connect the dots between the TDE members, the KC SmartPort network and public planning leaders. Tradedataexchange.com

Underground

The Kansas City region is home to the world's most underground warehousing space. Hunt Midwest's SubTropolis, Carefree Industrial Park and Space Center Distribution alone have a combined 12 million square feet of underground space. Underground warehousing offers significant cost-saving benefits including lower lease rates, 50 to 70 percent savings in utility costs and constant temperature and humidity levels. Undergrounds also offer more energy efficient spaces. The natural environments of underground warehouses conserve resources and provide a more sustainable location.



U.S. Bank recently celebrated the opening of its new service center in Overland Park, Kansas. The new office will eventually employ 1,100 Kansas Citizens - the KC region's largest job generating project of the last decade. Pictured below from left to right: Kansas Lt. Governor Troy Findley; U.S. Senator Sam Brownback; Richard Davis, U.S. Bancorp president, chairman and CEO; Mark Jorgenson, president of U.S. Bank, Kansas City; Carl Gerlach, Mayor, Overland Park, Kansas; U.S. Rep. Dennis Moore.

In July, President Obama visited Kansas City's **Smith Electric Vehicles** plant to recognize the company's success after it was granted \$35 million in stimulus funding earlier in the year. Obama praised SEV and the KC region, saying, "...My answer to those who didn't have confidence in our future, who want to stop, my answer is they ought to come here to Kansas City."



COMMUNITY PROFILE | **Wyandotte County, Kansas**

Wyandotte County, with roughly 160,000 residents, boasts one of the most vibrant economies in the state of Kansas and an amazing story of resurgence. Comprised of the cities of Bonner Springs, Edwardsville and Kansas City, Kan., the entire county believes in a unified vision for the future. Wyandotte County has proven to be an ideal area for growing industries, and several

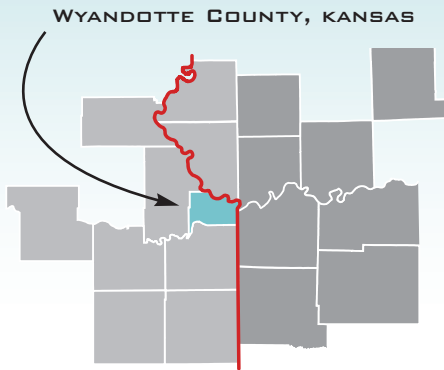
large corporations have recently chosen Wyandotte County to grow their business.

General Motor's Chairman and CEO, Ed Whitacre, announced in 2010 that GM will invest \$127 million in the company's Kansas City, Kan. plant. The plant will build the next generation Malibu, and has secured at least 4,000 jobs for Kansas City employees.

Cerner Corporation, the leading U.S. supplier of healthcare information technology, plans to break ground on its \$150 million campus in Village West on December 1, 2011. By 2016, the campus plans to house 4,000 new Cerner jobs with an average annual salary of \$54,000.



Wyandotte County has experienced a monumental transformation over the last



decade with the creation of the Midwest's premier tourist and retail destination that includes the Kansas Speedway, Nebraska Furniture Mart, Cabela's, Village West, Schlitterbahn Vacation Village, MLS Kansas City Wizards and the Kansas Entertainment Casino. Wyandotte County will continue to flourish as its economic boom persists in years to come.

wyedc.org

KC area RATINGS & RANKINGS

Forbes.com [08.2010]

Kansas City is among the **Top 50 Best Places for Working Mothers**. Forbes.com evaluated women's earnings, unemployment rates, crime levels, school systems, health care, and cost of living.

Kiplinger.com [07.2010]

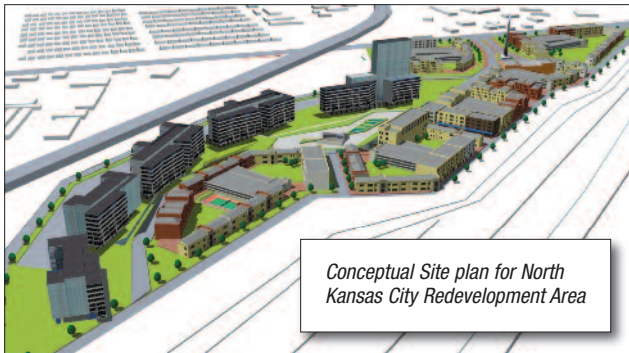
Kansas City ranks among the **top 10 cities for young adults**. Below-average rent, low cost of living and short commute times combined with KC's recent downtown redevelopment and innovative jobs in business, research and technology made Kansas City stand out.

Corporation of National & Community Service [06.2010]

Kansas City ranked no. 8 out of 51 big cities for the highest percentage of residents volunteering. The report, based on a survey of 100,000 people, determined Kansas City had a 32 percent volunteerism rate.

North Kansas City Redevelopment Area

A Request for Qualifications (RFQ) packet is now available for developers interested in partnering in the redevelopment of approximately 50 acres at the southeast quadrant of the I-29/35 and Armour Road/M-210 intersection. The City of North Kansas City, Mo., anticipates this high visibility location will provide a premier opportunity for a signature mixed use project. Interested developers may obtain the complete RFQ application from the City's website at www.nkc.org or contact Jeff Samborski (816) 274-6040, jj Samborski@nkc.org. Responses are due by October 15, 2010.



The KC region has the world's largest concentration of animal health industry assets with more than 220 companies representing one-third of global industry sales.

U P D A T E

Homecoming 2010

This year marked the fifth anniversary of the KC Animal Health Corridor Homecoming dinner. The event has grown to 750 attendees and is widely recognized as the animal health industry's annual meeting. More than 130 animal health companies from around the world were represented at Homecoming



this year. The event's "Late Night" theme was carried throughout the entire show, culminating in an appearance by Jack Hanna, director emeritus of the Columbus Zoo and Aquarium in Ohio. From a fennec fox to a full grown adult cheetah, Jack's animals both awed and entertained this year's audience.



Late Show with David Letterman regular, Jack Hanna being interviewed by "Late Night" host Finton Malloy.

Investment Forum

The second annual Animal Health Investment Forum attracted 200 attendees who came to hear 19 early stage animal health companies pitch their innovations. More than 25 different venture funds were represented at this year's event, as well as 57 animal health companies looking for partnership opportunities on new technologies. Joy Parr Drach, president of Advanced Animal Diagnostics, one of this year's presenting companies said, "Not only does the Corridor have the largest concentration of animal health companies, it understands the funding challenges of early-stage companies that can make significant long-term contributions to the industry ... nowhere else in the world could we reach so many investors in one location who are truly interested in animal ag investments."

Visit kcanimalhealth.com for more photos from this year's events.



Animal handlers bringing a full grown adult cheetah onto the show's set, while Jack Hanna looks on.



"Late Night" host Finton Molloy cuddles with a clouded leopard cub.

available **KC** REAL ESTATE

LEE BUILDING, Merriam, Kan.

The 146,000-square-foot Lee Apparel building is available for sale. Located at 9001 W. 67th Street in Merriam, Kan., the four-story building maintains 36,500 floor plates and sits on 11 acres. The building is equipped with a loading dock, seven executive parking garages, four elevators, one of which is freight, and parking for more than 500. Contact **Daniel Jensen**, SIOR, 816.936.8505 or **Gregory Swetnam** 816.936.8510.



1250 SOUTHERN ROAD, Kansas City, Kan.

Karbank Real Estate Company has a 55,000-square-foot state-of-the-art distribution and manufacturing facility available for lease. The facility is located at 1250 Southern Road, Kansas City, Kan., in Executive Park. Built in 1996, the facility provides special amenities including an air conditioned warehouse, a 9,000-square-foot cooler and a 1,000-square-foot freezer. For more information, contact **Olen Monsees** at (816)221-4488.



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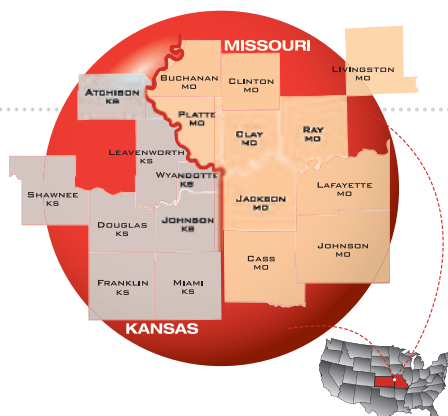
KCAdvancedEnergy.com

KC kansas city AREA DEVELOPMENT COUNCIL

The Kansas City Area Development Council works to attract business, industry and talent to the 18-county, bistate Kansas City metro of two million people.

For confidential and professional assistance, please call our Business Development Team at 1.888.99KCADC, or fill out an information request form at thinkKC.com

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